



Tiguan 162TSI

PRESS RELEASE



Volkswagen

Tiguan 162TSI Image Portfolio



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Tiguan 162TSI –

Australian Media Launch, Southern Highlands, NSW,

January 2017

In brief

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Important:

All the data and descriptions included in this press folder are valid for the programme of models available for sale in Australia. Different details may apply in other countries. This information may be subject to change or correction.

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Volkswagen Australia launches its most powerful Tiguan: 162TSI Highline

- GTI-equivalent engine
- Lane Assist, Front Assist and Park Assist as standard
- 8-inch infotainment screen, heated seats, and driver's seat with memory function
- Active Info Display in optional package
- Competitive with luxury marques

Sydney, 24 January 2017 – The most awarded SUV of 2016 just got faster.

Already twice car of the year, the range-topping and class-leading Tiguan is here: the 162TSI Highline.

Some 3,400 Tiguans of all types have sold since its debut in late September. Now a medium SUV, the Tiguan sets new benchmarks, scaling up in specification and size, with the most comprehensive standard safety package in its segment and 53% more luggage space than the segment sales leader. At an entry level alone, the Tiguan has between 25 and 34 per cent more torque than its five closest competitors as well as the best fuel economy.

The 162TSI Highline builds on this solid foundation, putting the sport back into SUV with a striking design, premium comfort and luxury features, top-line spec options and an exhilarating performance on road.

The Tiguan 162TSI Highline is, quite literally, the GTI of the Volkswagen SUV range. It shares the 162kW turbo petrol engine with 350Nm of torque, matching the outputs of the Mark 7 Golf GTI. The 162TSI also mirrors the hot hatch's rapid acceleration from 0-100km/h within 6.5 seconds, thanks to its 7-speed DSG and 4Motion all-wheel-drive, resulting in a thrilling drive experience.

The 162TSI's dynamic on road performance is supported by its innovative standard safety technologies and driver assistance systems, which include Front Assist with City Emergency Brake, Lane Assist, Multi-Collision Brake, Active Bonnet, Front and Rear Parking Sensors and Fatigue Detection. All Tiguan's have 5-star ANCAP safety rating.

The optional Driver Assistance Package enhances occupant safety and comfort with the latest and greatest Volkswagen technologies in the market. These include radar-based Side Assist with Rear Traffic Alert, which forewarns drivers of slow- and fast-moving vehicles in their blind spot, and Area View, which supplies live 360 degree camera views of the car's surroundings. The Driver Assistance Package also includes Adaptive Cruise Control and Active Info Display, a 12.3-inch digital instrument cluster in the cockpit which has been made available to the mainstream medium SUV class for the first time with the Tiguan range. Active Info Display is networked with other systems in the Tiguan to present customisable virtual data about the car, in up to six different viewing modes including a special off-road profile with a compass and a steering angle indicator.

The Tiguan is the first Volkswagen SUV to be built on an MQB platform, allowing for a dynamic design. The Tiguan Highline's design elements speak to its modernity, power, and elegance. It strikes a confident pose on the road, 30mm longer and 60mm wider than its predecessor. The body of the vehicle is characterised by smooth lines along the side, eye-catching wheel arches, and neat edges at the rear, while its front face is framed by a seamlessly integrated radiator grille and LED projection headlights. 18-inch alloy wheels, dark tinted rear and side windows, a chrome strip in the front lower air intake and premium LED tail lights complete the look. Furthermore, unique to the 162TSI is an integrated exhaust trim with dual exhaust behind the rear bumper. Customers can also opt for a panoramic electric glass sunroof to soak up the summer sun; available in the Highline only.

The interiors boast premium appointments, such as Vienna leather seat upholstery, heated comfort sport front seats, an electronically adjustable driver's seat with three-position memory, interior ambient lighting and LED reading lights, steering wheel-mounted gearshift paddles and an 8-inch Discover Pro satellite navigation system. Other convenient features include Keyless Access, an electronically-operated tailgate with Easy Open and Close, and power-folding door mirrors.

Customers can further enrich their vehicles and make a statement with the optional R-Line package, exclusive to Highline Tiguans. The R-Line Package upgrades the wheels to 20-inch alloys and adds adaptive chassis control and progressive steering to the vehicle. Customers also enjoy a bespoke R-Line body kit and R-Line interior with the package. Aesthetic highlights include aggressive black accentuations (a specially designed front bumper with glossy black air intakes, a rear bumper with sports diffuser in gloss black, black decorative inlays, headlining and pillar trim), stainless steel pedals and door sill scuff plates with R-Line logos, and R-Line logos and badges in the leather multifunction sports steering wheel, radiator grille, infotainment start screen and seat upholstery.

More than half of Tiguan Highline orders have been for a vehicle with both the Driver Assistance Package and R-Line Package, with 90 per cent of Highlines ordered having one or more optional packages added. For customers wanting a premium SUV, the 162TSI Highline serves luxury and performance at a strong value equation. The 162TSI Highline begins at a recommended retail price (RRP) of \$48,490. With both packages and a panoramic sunroof, it comes to \$56,490 RRP – still leaving a price gap of greater than \$5,000 to the nearest German luxury competitor. The overall package elevates the Tiguan to a serious competitor for traditional luxury brand SUVs.

Following the tremendous success of the new Tiguan range in Australia since its launch last year, the Tiguan 162TSI Highline now completes the range and fortifies Volkswagen Australia’s assault on the domestic SUV market.

Tiguan 162TSI Full Pricing:

Tiguan 162TSI Highline 7 Speed DSG	\$48,490
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Options	
Metallic/Pearl Effect Paint	\$700
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Driver Assistance Package (Highline)	\$2,000
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R-Line Package (Highline)	\$4,000
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Panoramic Electric Glass Sunroof (Highline)	\$2,000
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For further information:

Paul Pottinger, General Manager, Corporate Communications

T: (02) 9695 6196 M: 0434 755 158 E: paul.pottinger@volkswagen.com.au

Kurt McGuinness, Public Relations Manager

T: (02) 9695 6198 M: 0413 135 334 E: kurt.mcguinness@volkswagen.com.au

Prices subject to change without notice. The Recommended Retail Price is a suggested retail price only. It does not take into account cost savings which may be realised by dealers under The New Tax System. Dealers have an independent obligation to comply with the price exploitation provisions in the Trade Practices Act 1974 (Cth), which may require them to adjust this RRP. Prices quoted are Manufacturer List Prices excluding dealer delivery charges, which may vary from dealer to dealer and statutory charges, which vary from state to state.

