



**HERE'S TO TAKING
THE HARD OUT OF
HARD WORK.**



**Mahindra
GENIO**

Mahindra
Rise.



Built from the Ground up!

Throughout history, big change has always been sparked by big ideas. Ideas that change the way we see the world, change the way we behave and change the face of business.

Driving Business Class

The new Mahindra Genio is our next step in redefining convenience and comfort in the commercial transport space.

Born of ideas to take your business places, more than a modern transport solution, the aerodynamic bodied Genio delivers a payload in excess of over 1.2 tonne (Single Cab 2WD).

Powered by the mHAWK turbo diesel engine, which is a joint development between Mahindra and Austrian diesel powertrain engineering specialists, AVL.

A product of modern engineering, this utility is filled with big ideas. Ideas that boast its efficiency and reliability, making it the perfect choice for businesses.

As well as ideas that make travelling in its spacious cabin, a truly business-class experience.

After all, tradesmen deserve business-class.



Safety at work.

ABS - Anti-lock braking system (ABS) ensures that the wheels don't lock up on you for maximum grip on slippery surfaces.

Driver & co-passenger front airbags - In the event of a collision, these airbags inflate instantly, protecting you from serious injury.

Immobiliser - An encrypted key recognition system that rejects duplicated keys and cuts off fuel supply to the engine, preventing theft.

Crumple zones - Located at key points, they absorb most of the impact in case of collision. The unyielding steel bars in the doors minimise impact from the sides.



- Extra Spacious Cabin
- Power steering, windows & mirrors
- Tilttable steering
- Drink holders & mobile charging
- 2-Din stereo with MP3/CD/SD/USB
- Stylish instrument cluster
- Large glovebox
- Semi-bucket seats with multi-adjust
- Ergonomic seating
- Rear demister
- Extra large sun visors
- Large map pockets
- Digital Drive Assist System (DDAS - Dual Cab only)

Space and Comfort.

A plush interior designed for a premium feel for both driver and passengers alike.

With a car like ride and interior you will be surprised that it's actually a work ute.






A stylish instrument cluster with trip meter, DDAS (Dual Cab only) to help you stay updated on everything from current speed, temperature, humidity & fuel consumption.

2-DIN Audio System supporting MP3, CD, SD Cards and even USB Drives.





FEATURES

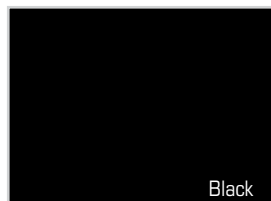
Technology 	<ul style="list-style-type: none"> • mHAWK diesel engine • Immobilizer • 2-DIN audio system with CD/MP3 player & USB/SD Slot 	<ul style="list-style-type: none"> • Cruise control • Audio control on steering wheel • BorgWarner transfer case (4WD)
Safety 	<ul style="list-style-type: none"> • SRS Airbag (driver & front passenger) • Side intrusion beams • Crash protection crumple zone & child locks 	<ul style="list-style-type: none"> • Anti-lock Braking System (ABS) • Fire retardant upholstery • Collapsible steering column
Style 	<ul style="list-style-type: none"> • Modern front grille • New styled headlamps • Large drop side tray 	<ul style="list-style-type: none"> • Aerodynamic Body • Front fog lamps • Bigger doors for easy entry & exit
Comfort 	<ul style="list-style-type: none"> • Full fabric seats • Tiltable steering • Powered mirrors • Styled seat foams 	<ul style="list-style-type: none"> • Centre armrest on 2nd row seats for double cab • Heating, ventilation & 2 speed AC with rear vents • Individual armrests on 1st row seats for double cab
Convenience 	<ul style="list-style-type: none"> • Power steering • Central locking • Follow me home headlamps • Wider map pockets 	<ul style="list-style-type: none"> • Power windows with anti-pinch smart window (driver) • Auto down/up on all 4 windows (on driver's controls) • Door handle integrated lock



White



Silver



Black

Genio Colours

The Genio range is available in 3 colours. White, Silver and Black.

Engine

Type	mHAWK, CRDe, DOHC, 16v, VGT
Cubic Capacity	2179 CC
Max Gross Power	120bhp (88kW) @ 4000 RPM
Max Gross Torque	280Nm @ 1800 - 2800 RPM
Gearbox	5 Speed manual
Tyres	215/70 R15
Fuel tank	74 litres

Suspension

Front	Independent, coil springs, double wishbone type
Rear	Progressively rated multi leaf spring & double acting shock absorber

Brakes

Front	Disc and caliper type
Rear	Drum type
Turning circle radius	6.15m

Dimensions (mm)

Wheel base	3200
Overall width	1850
Overall length	5185
Overall height	1890

Weight & Payload (kg)

	Single Cab	Double Cab
Kerb weight (2WD/4WD)	(1720/1820)	(1880/1980)
Payload (2WD/4WD)	(1260/1160)	(1100/1000)
GVW	2980	2980

Cargo Dimensions (mm)

	Single Cab	Double Cab
Length	2700	1950
Width	1777	1777
Height	490	490

Dealer Details:

Mahindra GENIO

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All features and colours mentioned are not available on all models. • Accessories shown are not part of standard equipment.
• Performance figures may differ in conditions other than test conditions. • Vehicle body colour may differ from the printed photographs
• In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. • Please check model details with our nearest dealer.