

ALL NEW  
**Jimny**

MEDIA KIT



Way of Life!





# Suzuki Jimny

## The one-and-only, small, lightweight 4X4 vehicle

- All new Jimny model on sale in January 2019
- Retains its traditional ladder-frame chassis for optimum off-road performance
- Body frame torsional rigidity now 1.5 times higher than previous model enhances both on and off road performance
- New Jimny is 30mm shorter in overall length, 45mm wider and 20mm higher than previous model
- ALLGRIP PRO selectable four-wheel drive fitted as standard equipment
- Most technically advanced Jimny model available with Dual Sensor Brake Support, Hill Descent Control, Lane Departure Warning, six airbags, High Beam Assist and LED headlights all fitted as standard equipment
- Air conditioning, cruise control, Dual Sensor Brake Support, Bluetooth connectivity and front fog lamps
- 15-inch alloy wheels, rear privacy glass, climate control, 7-inch multimedia satellite navigation system with Apple CarPlay® and Android Auto™
- Powered by a new 1.5-litre four-cylinder petrol engine with an output of 75kW – now of lightweight construction for improved fuel efficiency
- Since the first Jimny model launched in 1970, total cumulative global sales have reached 2,854,000 units
- Historical timeline of Jimny included in this press pack



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Ever since the first Jimny made its global debut in April 1970, it has been a masterpiece of Suzuki's 4WD technology. It is the one and only authentic off-roader that is small and lightweight, but still retains its core off-road performance desired by professionals and enthusiasts. Two decades have passed since the third-generation model made its debut in 1998 and the Jimny has now evolved to its fourth generation in almost 50 years of history.

The all new Jimny now has even more functionality and practicality on both its appearance and performance while still fully embodying the spirit of its much-loved predecessors and its core concept of being the "one-and-only, small, lightweight 4WD vehicle". The new model crafts together simplicity, functional beauty and 4WD technology that leave both off-road professionals and city-users wanting more.

# All new Jimny highlights

## 1

### Practical exterior

Simple and beautiful, the new Jimny is built to express off-road functionality. Its square-shaped body promotes better situational awareness and flat clamshell bonnet enhances visibility. Engineered for professionals, there is no compromise in its exterior design.

## 2

### Functional interior

In the new Jimny, there is little to distract from driving. Its stylish black interior is humble yet handsome, and controls are designed for quick and easy operation even when wearing gloves. Every detail is thoughtfully and attractively crafted to support the serious off-road characteristics of the new model.

## 3

### Uncompromised performance

The new Jimny stays true to its character, inheriting its four core characteristics: ladder frame, "three angles" (approach, ramp breakover and departure angles), 3-link rigid axle coil sprung suspension and four-wheel drive with low range transfer gear. Designed for professionals, it features ALLGRIP PRO.





# Practical exterior



The beauty of simplicity and off-road functionality are both realised with its robust exterior. Its strong square body expresses its off-road ability and robustness as well as assisting with the driver’s situational awareness. The more upright A-pillars and flat clamshell bonnet enhance visibility from the windscreen, while the dipped driver and passenger window lines provide superb visibility from the side windows. The front grille is simple and black, highlighting the round signature headlamps, with 15-inch dark-metallic alloy wheels accentuating the strong exterior even more.

Other exterior features include drip rails on the roof edges which prevent water ingress into the cabin when opening or closing a door, wheel arch extensions and side sill covers that protect the body from stone chips. In harsh winter conditions, the flat roof enables easy snow removal and the vertically designed side and quarter windows help prevent snow from building up. Finally, the rear lamps are now gathered on the bumper to achieve a simplistic design and contribute to a wider rear door opening.

## Heritage design

Many design elements were inherited from past Suzuki legends, creating a familiar yet distinct Jimny look. 5 years in development captured 40+ years of 4X4 heritage from the original Samurai to the trail blazing Jimny Sierra you still see bashing dunes and conquering off road tracks today.



## Colours

Six body colours will be available including a new colour developed exclusively for the new Jimny: a high-visibility “Kinetic Yellow” designed to stand out in bad weather or when in use on rough ground worksites.



†Additional cost for premium/metallic paint and two-tone premium/metallic paint.



# Functional Interior



## Design

Straightforward, practical and down-to-earth, every detail is carefully crafted to realise an attractive yet functional interior. The handsome black interior is without excessive colours or decoration to minimise distraction and lets the driver concentrate on manoeuvring the vehicle. The horizontal lines defined by the instrument panel, and the vertical lines characterised by the meter cluster and centre console panels help the driver recognise the angle of the vehicle in rough and mountainous terrain.

Despite the shorter overall length, the interior offers more space for the driver and passengers from a 40mm increase in the front and rear seat hip points. The square body also contributes to a more comfortable interior too.

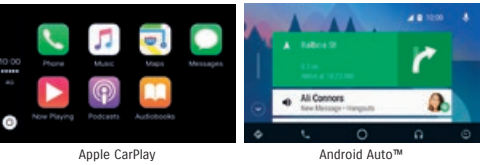


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## Standard Equipment

Today the all new Jimny offers a much higher level of equipment

- Selectable 4WD with low ratio transfer
- Dual Sensor Brake Support (DSBS)
- 7-inch multimedia satellite navigation unit with a reversing camera, Apple CarPlay® and Android Auto™
- Digital climate control
- Air Conditioning
- Bluetooth connectivity
- Cruise control
- Front fog lamps
- 15-inch alloy wheels
- LED headlights
- Rear privacy glass
- Body coloured door handles.



\*Apple CarPlay is available in the countries listed at the following link: <http://www.apple.com/ios/feature-availability/#applecarplay-applecarplay>  
\*For more details including iPhone models compatible with Apple CarPlay, see: <http://www.apple.com/ios/carplay/> \*Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. \*Android Auto is available in the countries listed at the following link: <https://www.android.com/auto/#hit-the-road> \*Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 Lollipop or higher: <https://support.google.com/androidauto/#6140477> \*Android and Android Auto are trademarks of Google LLC.



## Functionality

Everything surrounding the driver and front passenger is built for professional use. Crafted for carefree dependability, the instrument panel and surrounding parts have a scratch and stain-resistant grained finish, and the grip and switches are easy to operate so that it can be handled in off-road conditions as well as when wearing gloves. The instruments are set in cubic housings that are permanently lit for clear viewing on and off-road and when the vehicle passes between sunlit and shaded areas. The centerpiece of the dash is an intuitive 7-inch multimedia satellite navigation unit with a reversing camera, Apple CarPlay® and Android Auto.™

The front seat cushion frames are 70mm wider than the previous model to help absorb shock better when driving across rough terrain. Whilst the sliding range of the front seats is 240mm, this is 45mm higher than before to enable more leg room for a taller driver. The front seats now have a greater range of adjustment and can now be folded fully flat for relaxing or loading larger objects.

## Luggage Space

The rear luggage space can be expanded by folding the rear seats, creating a 377 litre^ luggage space, 53 litres larger than its predecessor. The rear seats now fold fully flat and the quarter trims and seats have been carefully designed to increase storage width. The backs of the rear seats and luggage room floor are coated with plastic for easy removal of dirt or stains and five hook points are fitted on each side under the quarter windows along with four luggage hooks around the floor area for flexible usage of luggage space.



^Measured without luggage box using the German Association of the Automotive Industry (VDA) method. All figures are manufacturer data.



# Uncompromised performance

Authentic off-roaders must be tough enough to handle the harshest conditions. From its ladder frame structure to its 1.5-litre engine, the new Jimny is built for rough-road adventures. But on-road ability was not compromised, with the higher torsional rigidity of the ladder frame providing a more comfortable ride on the road, and newly equipped steering damper on the front suspension minimising steering wheel vibration and kickback. Whether navigating the urban jungle or exploring off the beaten track, the Jimny is sure to satisfy adventurous minds.



The ladder frame structure provides a solid base for suspension components when driving off-road and also helps protect the vehicle body even on bumpy surfaces. For the new Jimny, a new “x-member” and two additional cross members have been added for further reinforcement and increased torsional rigidity.



Rigid axle suspensions thrive in bumpy off-road driving. When one wheel is pushed upward by an obstacle, the connected wheel on the other side is pressed downward, giving superior grip on uneven terrain. The Jimny equips the rigid axle suspension layout on both the front and rear, allowing it to travel evenly on rough roads.



The ample approach angle of 37 degrees, ramp breakover angle of 28 degrees and departure angle of 49 degrees enables the Jimny to climb over obstacles and steep hills without the risk of scraping its bumpers or underbody.



The Jimny features a part-time 4WD system with low range transfer gear, which can be easily switched from 2H (2WD-high gear), 4H (4WD-high gear) and 4L (4WD-low gear) modes by a manually operated shift lever directly connected to the transfer gear. Compared to the 4H mode, the 4L mode can transfer more torque to the wheels when in lower gears offering better traction on steep slopes and rough terrain.

## Off-road capability

The all new Jimny incorporates the four essentials for serious off-roading – a ladder frame, three excellent clearance angles, 3-link rigid axle suspension with coil spring and an advanced 4WD system with low range transfer gear. Designed for professionals and enthusiasts, it features ALLGRIP PRO\*.

The eight rubber body mounts positioned between the ladder frame and upper body have been redesigned to enhance both ride comfort and ride stability. The diameter of the front stabiliser has been increased for improved ride comfort and less body roll during cornering.

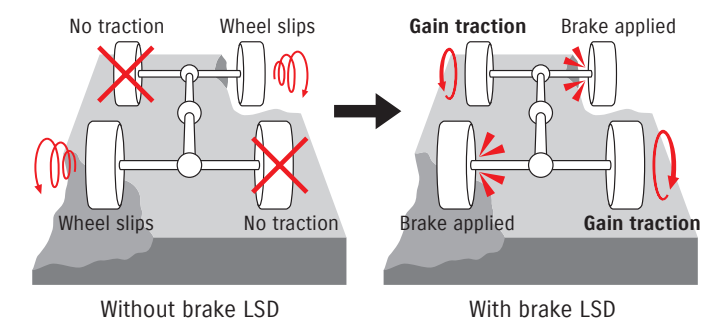
The Suzuki Jimny is one of the few authentic off-roaders equipped with a rigid axle for both front and rear. The front axle housing is now constructed of more robust high tensile steel and the rear axle housing is larger diameter with 30 per cent higher flexural strength for greater durability.

The new Jimny can be switched from 2H (two wheel drive - high) and 4H (four wheel drive - high) at speeds of up to 100km per hour and from 4H to 4L when at a complete stop.

\*ALLGRIP PRO is Suzuki's 4WD system designed for high off-road ability.

When two wheels diagonal from each other lose traction, the Jimny's brake LSD traction control automatically brakes the slipping wheels to redistribute torque to the other side and allow the vehicle to gain traction.

This system allows the Jimny to escape slippery surfaces as well as bumpy rough roads that could vary on the right and left sides.



# ALLGRIP PRO



### 1.5-litre engine

The former 1.3-litre engine is replaced by a 1.5-litre unit in the new Jimny. It delivers higher torque than its predecessor with ample torque available at low revolutions which enhances driving performance especially while driving off-road where a low engine speed is often needed. Despite the increased displacement, it has smaller overall dimensions than the engine it replaces, with 15 per cent reduced weight, contributing to enhanced fuel efficiency.



### 5-speed manual transmission and 4-speed automatic transmission

The 5-speed manual transmission has optimised gear ratios for the new engine and also offers better fuel efficiency. The shift lever has been redesigned to reduce vibration, and also provides a more solid and direct feeling when changing gears. The four-speed automatic transmission has also been redesigned to offer less friction and better fuel economy. The shift pattern has been changed from the former gate type to the straight (aligned) type to simplify operation.



## Safety

Suzuki Safety Support is Suzuki’s preventative safety technology that helps the driver avoid accidents and supports the driver to have peace of mind during every day driving. Dual Sensor Brake Support (DSBS)\* is fitted as standard which operates if the system determines that there is a risk of collision with a forward vehicle or pedestrian. If activated, it issues an audio and visual warning, increases braking force, or applies autonomous emergency braking depending on the situation to help avoid a collision or reduce damage.

Other functions included as standard equipment for new Jimny include Lane Departure Warning\* and weaving alert function\* helping the driver to stay alert. Whilst high beam assist\* supports relaxing and courteous night driving by automatically switching the high and low beams at speeds of 40km per hour and above.

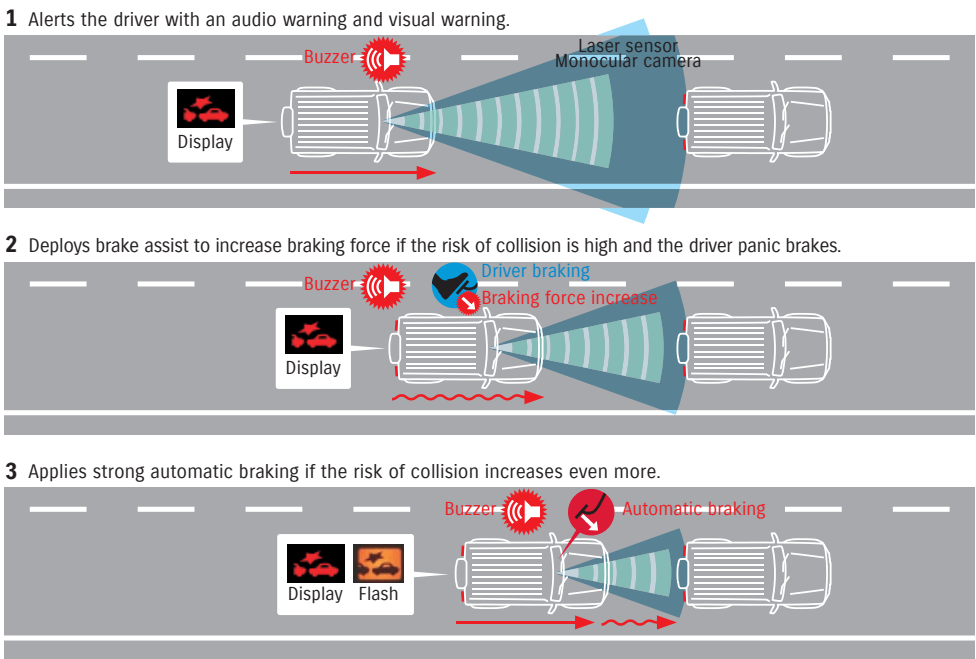
### Other safety technologies

- Hill hold control
- Hill descent control
- Emergency stop signal
- ESC
- TECT\*1 impact absorbing body
- 6 SRS airbags
- Pedestrian injury mitigation body



### Autonomous Emergency Braking (AEB)<sup>†</sup>

When moving, the all new Jimny uses two sensors – a monocular camera and a laser sensor – to determine if there is a risk of collision with a forward vehicle or pedestrian.



\*Each function operates at different vehicle speeds and under certain conditions. \*1 Total Effective Control Technology †AEB is designed to support the driver only in emergency situations. The driver remains responsible for the vehicle at all times.



# Suzuki Jimny – Historical Timeline

The original concept of the Jimny series was to develop a 4WD mini-car that could take on rough roads and go to places that cars couldn't go in the past. With this philosophy, the first of the series, the LJ10, was born in 1970. Being the one-and-only authentic off-roader in the Japanese mini-car segment, it created a sensation in the four-wheel drive market which at the time consisted of only large and high-displacement vehicles.

## First generation (1970 – 1981)



Development of the LJ10, Suzuki's first four-wheel drive lightweight vehicle, started in 1968. Developed to endure the rough usage of an off-roading vehicle, it went through a variety of severe tests, from dropping the vehicle one metre to the ground to testing durability in the volcanic sands of Mt. Fuji. It became available in the market in March 1970 and was the first mass-produced four-wheel drive in Japan's domestic mini-car category.

Developed for professional use, it was a compact three-seater weighing only 600kg and a wheelbase of 1,930mm. It had a ladder frame, low range transfer gear and rigid axles, which have all been passed down to later generations, leaf springs to cope with large loads for the light and small body, and zipped canvas doors. The first LJ was powered by a small two cylinder air-cooled two-stroke 360cc engine turning out 25bhp. With its one-and-only philosophy and small but powerful performance, it earned high acclaim not only from professional users but from non-off roaders as well.

Almost half a century since then Suzuki has refined its technology to meet various demands and now the passion and accumulated technologies have been passed down through evolution to the all-new Jimny. The new model carries on the heritage of a small, lightweight, authentic off-roader and is a masterpiece of Suzuki's four-wheel drive history.

With the growing customer base, the LJ evolved to meet various market demands. Based on strong demand from snowy regions, the LJ20 which debuted 2 years later in 1972 was equipped with a water-cooled engine and enhanced heater performance. A van-type model was added, and the distinctive front grille with vertical openings was also adopted from this model.

Following the success of LJ10 and LJ20 in Japan, in 1974, the LJ50, with a 550cc three-cylinder, water-cooled two stroke engine with stronger power was exported to Central/South America, Middle East and Oceania and soon gained a reputation as a fun to go anywhere vehicle.

What was originally a utility vehicle gradually shifted upmarket and exports steadily grew. For the last LJ model designated as LJ80 and making its debut in 1977, Suzuki developed a bigger engine to optimise the performance for the global market. With larger front wheel arches and flared rear wheel arches, the LJ80 offered a more stylish design. The bonnet, still held down with two spring clips as on earlier model LJs, was slightly raised to make room for the biggest change: a new four-cylinder, water-cooled 800cc four-stroke engine producing 41bhp.

The LJ80 was Suzuki's first four-stroke automobile and the LJ series were sold to a total of 109 countries. Accumulated sales of the first generation LJ Jimny totalled 243,000 units.

## Second generation (1981 - 1998)



In 1981, the Jimny went through the first full model change after 11 years, since the launch of the LJ10. With four-wheel drive vehicles gaining popularity in Europe and North America, demand for the LJ grew in line, and the second generation, the SJ410, was strategically developed to challenge the global market.

With its sharp design, the SJ410 evolved the former Jimny's practical image to a stylish off-roader suited for both urban and off-road settings. It was also aimed as a vehicle that can be enjoyed by both genders, with maximised interior space and riding comfort. Still true to its off-road heritage, it featured the leaf-spring suspension inherited from its predecessors, plus increased approach and departure angles.

Under the new bodywork, there was a brand new, four-

cylinder 1000cc four-stroke engine delivering 45bhp. With its strong power and torque, it demonstrated its high performance both on and off-road, contributing to the expansion of the leisure four-wheel drive market.

In 1984, the SJ413 was launched with the ambition to take on the global market. It carried a 1.3 litre engine with a light-weight, aluminium cylinder block and was the highest engine displacement in a Suzuki at the time. Global popularity grew so rapidly that at one time, of the 10,000 units being produced in Japan per month, 7,000 were for exports.

Continuous enhancements were made year on year including the introduction of power steering and a 5-speed manual transmission for more ease of driving. Ride comfort was greatly enhanced when the suspension was changed from leaf-spring suspension passed down from the first generation, which was strong but lacked the desired vibration absorption performance to the current 3-link coil spring which helped balance both on and off-road performance. It was released with a variety of names which were Samurai, Caribbean and Sierra in different countries and regions throughout the world.

SJ413 was also manufactured in several locations, including Japan, Spain and India. Several types were available including canvas top versions, wide-track and long-wheelbase models as well as pick-up trucks that were introduced to some markets in accordance with local demand. Accumulated sales of the second generation Jimny series totalled to 1.693 million units.

## Third generation (1998 - 2018)



In 1998, the third generation Jimny made its debut. While upholding its off-road character it introduced a higher level of comfort and offered greater stability and manoeuvrability also on-road. Its exterior was redesigned, having a solid, round shape that accentuates

its smooth aerodynamic body, but still retaining its Jimny-like elements in the vertical front grille openings.

The new design transformed the conventional image of a four-wheel drive vehicle and introduced a future generation styling for off-roaders. Its wheelbase was extended for a more spacious interior cabin, and overhangs trimmed for maximum approach and departure angles. The ladder frame and 3-link rigid suspension were tuned for even better on-road comfortability as well as off-road capability.

The new part-time 4WD system allowed switching between 2WD and 4WD while driving, enabling easy responses to changing road conditions. Satisfying various demands from fashionable city-usage to professional-use in the wilderness, the third generation Jimny was highly acclaimed worldwide even 20 years after its launch. Accumulated sales of this model totalled 918,000 units.



## Fourth generation (2018 -)



In 2018, the Jimny evolves once again. Fully embodying the spirit of its much-loved predecessors and the core concept of being the “one-and-only, small, lightweight 4WD vehicle”, the all-new Jimny makes its debut with even more functionality and practicality on both its appearance and performance.

Developed to be a “tool for professionals”, it was committed to the Jimny’s authenticity, and inherited the robust ladder frame, part-time 4WD with transfer gear, and 3-link rigid axle suspension with coil spring, all key

essentials for serious off-roading. Its exterior is simple and beautiful, with the body built to express strong off-roading in every detail.

The interior lures the spirit of adventure with its straightforward, practical and down-to-earth design. While having the compact body and serious off-roading performance to conquer rough roads, on-road ability was not compromised, with the rigid ladder frame and enhanced suspensions providing ride comfort and solid handling.

For the powertrain, a more powerful and fuel efficient 1.5 litre engine is adopted. The all-new Jimny has been perfected to the satisfaction of professionals and Jimny fans, as well as for the enjoyment of city users and first-time owners alike.

The Jimny model series has achieved over 2,854,000 accumulated sales throughout the world and has been sold in 194 countries and regions for almost 50 years. The new Jimny will continue to support outdoor professionals and captivate on and off-road adventurers.

\*Specifications and availability varies depending on markets.



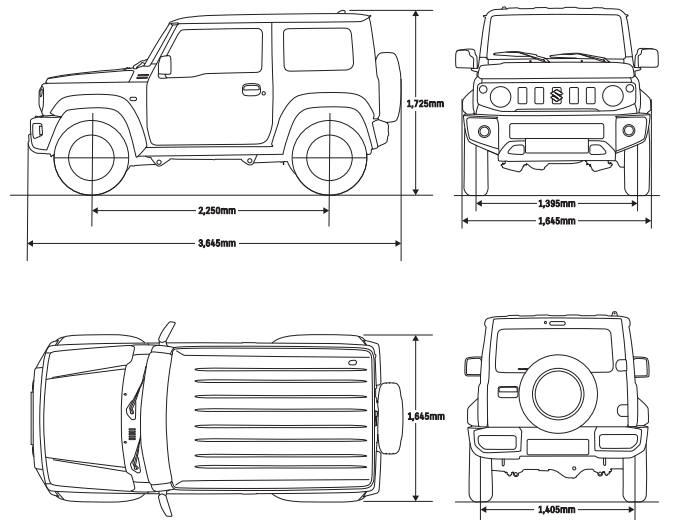


Specifications

		Jimny	
POWERTRAIN			
Engine		1.5 Litre VVT	
Drive system		Part-time 4WD	
Number of cylinders		4	
Number of valves		16	
Piston displacement (cm³)		1,462	
Bore x stroke (mm)		74.0 x 85.0	
Compression ratio		10.0	
Maximum output (kW/rpm)		75/6,000	
Maximum torque (Nm/rpm)		130/4,000	
Fuel distribution		Multipoint Injection	
Fuel Tank Capacity (L)		40	
DIMENSIONS			
Overall length (mm)		Front bumper to rear bumper	3,480
		Front bumper to spare wheel	3,625
		Front bumper to spare wheel cover	3,645
Overall width (mm)		1,645	
Overall height (mm)		1,720	
Wheelbase (mm)		2,250	
Tread - front (mm)	Front	1,395 (195/80R15)	
Tread - rear (mm)	Rear	1,405 (195/80R15)	
Minimum turning radius (m)		4.9	
Minimum ground clearance (mm)		210	
Seating capacity		4	
Luggage Capacity (L)	Max Volume	830	
	Rear Seatback folded	377	
	Rear Seatback raised	85	
Kerb weight (kg)		1075 M/T	1090 A/T
Gross vehicle weight (kg)		1,435	
TRANSMISSION			
Type		5MT	4AT
	1st	4.425	2.875
Gear ratio	2nd	2.304	1.568
	3rd	1.674	1.000
	4th	1.190	0.697
	5th	1.000	—
	Reverse	5.151	2.300
Final gear ratio		4.090	4.300
FUEL CONSUMPTION*			
Fuel consumption (L/100km) MT/AT		6.4	6.9
CO2 emissions (g/lm) MT/AT		146	158
CHASSIS			
Brakes	Front	Solid Disc	
	Rear	Drum, leading and trailing	
	Front	3-link rigid axle with coil spring	
Suspension	Rear	3-link rigid axle with coil spring	
WHEELS			
Tyres (Width/Profile)		195/80	
Wheel Size		15"	
Wheel Type		Alloy	
Spare		15" Alloy	
EXTERIOR			
Front grille		Black	
Outside door handles		Body Coloured	
VISIBILITY			
Headlamps		LED Projector	
Headlamp leveling device		Automatic	
Automatic lamps		Std	
High Beam Assist		Std	
Front Fog Lamps		Std	
Daytime Running Lamps (DRLs)		Std	
Privacy glass		Std	
Wipers	Front: 2 speeds (low, high) + adjustable intermittent + washer	Std	
	Rear: 1 speed + washer	Std	
	Black	Std	
Outside door mirrors	Electrically adjustable	Std	
STEERING AND INSTRUMENT PANEL			
3-spoke steering wheel		Std	
Leather covered		Std	
With audio controls		Std	
With cruise control		Std	
With speed limiter control		Std	
With hands-free phone control		Std	
Tilt-adjust		Std	

INFORMATION DISPLAY		Jimny
Digital clock		Std
Fuel consumption		Std
Driving range		Std
Average speed		Std
Driving time		Std
DRIVING AMENITIES		
Audio		Speakers x 2
MP3/WMA + Bluetooth		Std
Satellite Navigation		Std
Apple CarPlay & Android Auto		Std
Cruise Control		Std
Speed limiter		Std
INTERIOR		
Cabin lights		Front cabin light (3-position)
		Rear cabin light (3-position)
Cup holder		Centre console
USB port and AUX input		x 1
12V accessory socket		x 2
Inside door handles		Chrome
SEATS		
Front seats	Walk in mechanism	S (Passengers side)
	Head restraints x 2	Std
Rear seats	50:50-split single-folding	Std
	Head restraints x 2	Std
Seat upholstery material		Fabric
SAFETY, SECURITY, AND ENVIRONMENTAL COMPATIBILITY		
ABS with EBD function		Std
ESC		Std
Autonomous Emergency Braking^		Std
Lane Departure Warning^		Std
Weaving Alert^		Std
Hill hold control		Std
Hill descent control		Std
Brake assist function		Std
SRS front dual airbags		Std
SRS side airbags		Std
SRS curtain airbags		Std
Seat belts	Front: 3-point ELR seat belts with pretensioners and force limiters	Std
	Rear: 3-point ELR seat belts with pretensioners and force limiters	Std
ISOFIX child seat anchorages	x 2	Std
Child seat tether anchorages	x 2	Std
Reversing Camera		Std

Dimensions



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**Way of Life!**