



Volkswagen

<b>VOLKSWAGEN POLO LAUNCH EDITION</b> <b>Features and specifications</b>	<b>Launch Edition</b>
<b>SAFETY AND SECURITY</b>	
S = Standard O = Optional Extra P = Available as part of an optional package A = Volkswagen Genuine Accessory (Dealer fitted) - Not Available	
<b>Airbags</b>	
Driver and front passenger airbags	S
Driver and front passenger side airbags	S
Curtain airbags, front and rear	S
<b>Anti-theft</b>	
Electronic engine immobiliser	S
Security coded audio system	S
<b>Body</b>	
Door side impact protection	S
Fully galvanised body with 12 year anti-corrosion perforation warranty	S
Rigid safety cell with front and rear crumple zones	S
<b>Brakes</b>	
Automatic flashing brake lights activated in emergency braking situation	S
Anti-lock Braking System (ABS)	S
Brake Assist	S
Electronic Brake-pressure Distribution (EBD)	S
Hill Start Assist (HSA)	S
Multi-collision brake	S
<b>Child restraints</b>	
Child seat top tether anchorage points, mounted on rear seat back (3)	S
ISOFIX child seat anchorage points, outer rear seats (2)	S
<b>Head restraints</b>	
Front safety optimised head restraints, height adjustable	S
Rear head restraints height adjustable (3)	S
<b>Lighting</b>	
Daytime driving lights, LED lights integrated in lower bumper	S
Front fog lamps with static cornering lights, mounted in lower bumper	S
Rear fog lamp	S
Rear tail lights, LED	S
<b>Locking</b>	
Remote central locking (separate release for luggage compartment)	S
2 stage unlocking (programmable)	S
Automatic locking after take-off (programmable)	S
One touch lock / unlock for driver	S
Child safety locks on rear doors	S
Fuel filler flap lock/unlock by remote, push to open	S
<b>Seat belts</b>	
Front height adjustable with pre-tensioners and belt force limiters	S
Outer rear seat belts with pre-tensioners and belt force limiters	S
Visual and acoustic warning for driver and front seat passenger seat belts not fastened	S
Visual indicator for rear seat passenger seat belt status	S
3 point seat belts for all passengers	S
<b>Traction Control</b>	
Anti-Slip Regulation (ASR)	S
Electronic Differential Lock (EDL)	S
Electronic Stabilisation Program (ESP)	S



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<b>VOLKSWAGEN POLO LAUNCH EDITION</b> <b>Features and specifications</b>	<b>Launch Edition</b>
<b>EXTERIOR EQUIPMENT / STYLING</b>	
S = Standard O = Optional Extra P = Available as part of an optional package A = Volkswagen Genuine Accessory (Dealer fitted) - Not Available	
<b>Body enhancements</b>	
Body coloured bumper bars, door handles and exterior mirrors Radiator grille highlight in chrome Rear bumper with black diffuser	S S S
<b>Paint</b>	
Metallic paint finishes	O
<b>Tinted glass</b>	
Darkened rear tail light clusters Dark tinted rear side window and rear window glass, 65% light absorbing Heat insulating tinted glass	S S S
<b>Wheels</b>	
Alloy wheels (Las Minas) 16x6.5" with 195/55 R16 tyres Anti-theft wheel bolts Low tyre pressure indicator Spare wheel, 15" steel The spare wheel and tyre is speed restricted	S S S S
<b>COMFORT AND CONVENIENCE</b>	
<b>Armrest</b>	
Front centre armrest with storage compartment, longitudinal adjustable	S
<b>Air conditioning</b>	
Air conditioning, manual control Dust and pollen filter	S S
<b>Console</b>	
Centre console with open storage compartment, cupholders and 12 volt socket	S
<b>Cup holder</b>	
Front (2) Bottle holders in front door pockets	S S
<b>Driver assistance systems</b>	
Cruise control with programmable speed limiter Distance warning display Driver Fatigue Detection system Front Assist with City Emergency Brake (City EB) and Pedestrian Monitoring functions Rear View Camera (RVC) with static guidance lines	S S S S S
<b>Headlights</b>	
Halogen headlights with clear polycarbonate lens Headlight and fog light switches on dashboard Coming / leaving home function Internal headlight range adjustment Low light sensor with automatic headlight function	S S S S S





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<b>COMFORT AND CONVENIENCE (CONT'D)</b>	
S = Standard O = Optional Extra P = Available as part of an optional package A = Volkswagen Genuine Accessory (Dealer fitted) - Not Available	
<b>Steering wheel</b>	
Leather covered 3 spoke flat bottomed steering wheel	S
Audio, telephone, cruise control and Multi-Function Display controls	S
Height and reach adjustable	S
<b>Storage</b>	
Card holder in front centre console	S
Coat hooks on centre door pillars	S
Compartment in roof console	S
Compartment for owner's manual under left front seat	S
Compartment (open) in front centre console	S
Front centre armrest storage compartment	S
Front door pockets	S
Front seat back storage pockets	S
Glove compartment with coin and card holders	S
Rear door pockets	S
<b>Sun Visors</b>	
Driver and front passenger	S
<b>Transmission</b>	
Gearshift recommendation indicator	S
6 speed manual transmission	S
7 speed Direct Shift Gearbox (DSG) with Tiptronic function and Sport mode	O
<b>Upholstery</b>	
Comfort cloth	S
<b>Vanity mirrors</b>	
Driver's and passenger's side vanity mirrors	S
Illuminated on driver's and passenger's side	S
<b>Windows</b>	
Power front and rear with one-touch up-down	S
Remote operated convenience close and open feature (programmable)	S
<b>Wipers</b>	
2 speed with wash/wipe and intermittent wipe with 4 position delay	S
Rain sensor	S
Rear window with wash/wipe and intermittent wipe	S
<b>12V accessory socket in centre console</b>	S
<b>OPTIONAL PACKAGE</b>	
<b>Driver assistance package</b>	
Adaptive Cruise Control (ACC) with Stop and Go function for DSG Automatic kerb function when reversing, passenger's side exterior mirror Blind Spot Monitor with Rear Traffic Alert Electrically foldable exterior mirrors Manoeuvre Braking, front and rear Optical Parking System (OPS) in infotainment system display Park Assist, parking bay and parallel parking assistance Parking distance sensors, front and rear with acoustic warning and audio volume level reduction when sensor warning is activated Proactive occupant protection system	O



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## VOLKSWAGEN POLO LAUNCH EDITION Features and specifications

### TECHNICAL SPECIFICATIONS

Model	Launch Edition	
<b>Engine</b>	<b>1.0 litre TSI BlueMotion Technology</b>	
Type	3 cylinder inline turbocharged direct injection petrol with engine Start/Stop system*	
Installation	Front transverse	
Cubic capacity, litres/cc	1.0/999	
Bore/stroke, mm	74.5/76.4	
Max power, kW @rpm	85 @ 5,000-5,500	
Max torque, Nm @rpm	200 @ 2,000-3,500	
Compression ratio	10.5:1	
Fuel System	Direct injection	
Ignition system	Electronic	
Exhaust emission control	Lambda probes before and after catalytic converter	
Fuel type (Recommended)	Minimum 95 RON	
<b>Transmission</b>	<b>6 speed Manual</b>	<b>7 Speed DSG</b>
Driven wheels	Front wheel drive	
<b>Performance #</b>		
0-100 km/h, seconds	9.5	9.5
<b>Fuel Consumption **</b>		
Combined, L/100km	5.1	5.0
Urban, L/100km	6.2	5.9
Extra Urban, L/100km <sup>~</sup>	4.4	4.5
CO <sub>2</sub> emission, g/km	116	115
Fuel tank capacity litres	40	40

- Emission level according to European Regulation (EC) No. 715/2007 and Regulation (EC) No. 692/2008

\* The Start/Stop system is designed to reduce fuel consumption and CO<sub>2</sub> emissions. It achieves this by automatically switching off the engine while the vehicle is stationary and then starting it again automatically when the driver wants to drive off. There are certain operating conditions where the Start/Stop system is deactivated (e.g. during engine warm-up), please refer to the owner's manual for full operating information.

# Please note figures are sourced from overseas data where equipment levels by model variant may vary.

\*\* Fuel consumption figures according to ADR 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.



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## VOLKSWAGEN POLO LAUNCH EDITION Features and specifications

### TECHNICAL SPECIFICATIONS (CONT'D)

Model		Launch Edition
Running Gear		<b>1.0 litre TSI BlueMotion Technology</b>
Suspension	Front Axle Rear Axle	Independent suspension, MacPherson struts and coil springs. Torsion beam axle, trailing arms, coil springs.
Steering		Electro-mechanical power assisted rack & pinion steering.
Brake Systems		Anti-lock Braking System (ABS) with Electronic Brake-pressure Distribution (EBD), Brake Assist and Electronic Stabilisation Program (ESP). Brake energy recuperation
Brakes	Front Rear	Ventilated discs Discs
Turning Circle (m)		10.6
<b>Weights</b>		<b>6 Speed Manual</b> <b>7 Speed DSG</b>
Tare Mass kg		1116                                      1152
<b>Exterior Dimensions</b>		
Overall length mm		4053
Width mm		1751
Height mm		1446
Wheelbase mm		2548
Track mm	Front Rear	1507 1487
<b>Luggage Area Dimensions #</b>		
Luggage area volume L		
Rear seat upright		351
Rear seat folded		1125
Luggage area floor length mm		
Rear seat upright		705
Rear seat folded		1380
Luggage area width mm		
At narrowest point		1002

- Emission level according to European Regulation (EC) No. 715/2007 and Regulation (EC) No. 692/2008

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VOLKSWAGEN POLO LAUNCH EDITION Features and specifications	Pure White	Energetic Orange M	Limestone Grey M
<b>COLOUR COMBINATIONS</b>		<b>EXTERIOR COLOUR</b>	
S = Standard O = Optional Extra – Not Available			
<b>INTERIOR TRIM</b>			
<b>Launch Edition</b>			
Black Comfort cloth seat upholstery <b>Please note:</b> Metallic (M) paint is optional at an additional cost.	S	S	S
<b>GLOSSARY</b>			
<b>Adaptive Cruise Control (ACC)*</b>			
<p>Adaptive Cruise Control (ACC) is an extension of the conventional cruise control system with advanced capabilities based on a radar sensor. When ACC is activated, the vehicle automatically brakes and accelerates to a speed and distance set by the driver.</p> <p>If the Polo approaches a slower vehicle, the ACC brakes the car to the same speed and maintains the pre-selected distance. Even when a vehicle pulls into the same lane in front of you or slows, your vehicle is automatically decelerated to the pre-selected distance. If the vehicle ahead moves out of your lane, the Polo then accelerates up to the preset desired speed.</p> <p>Deceleration of the vehicle may take place via intervention in the engine management system. If deceleration via engine torque is not sufficient, brake intervention takes place, braking the vehicle to a standstill if the traffic situation necessitates in vehicles equipped with a DSG transmission. In vehicles fitted with a manual transmission, the system is automatically deactivated at speeds below 30 km/h and the driver is prompted to take charge by visual and acoustic signals.</p> <p>The distance to the vehicle in front can be pre-set in the car menu of the infotainment system and individually varied via the multi-function steering wheel. The status of the ACC system can be viewed in driver assistance systems menu in the Multi-Function Display (MFD Plus).</p> <p>Adaptive Cruise Control (ACC) cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle and must monitor the speed and distance in relation to other vehicles. The ACC system should not be used on winding roads or in adverse weather conditions such as heavy rain.</p>			
<b>Anti-lock Braking System (ABS)</b>			
When braking, wheel speed sensors measure the road wheel speed and should one or more wheels start to lock the ABS system reduces brake pressure to that wheel. This prevents the wheels from locking during heavy or emergency braking, enabling the vehicle to remain steerable.			
<b>Anti-Slip Regulation (ASR)</b>			
ASR is a traction control system that prevents the driven wheels from spinning under acceleration by reducing engine torque. It is active at speeds above 40km/h.			
<b>Blind Spot Monitor with Rear Traffic Alert*</b>			
<p>The Blind Spot Monitor with Rear Traffic Alert system supports the driver in assessing and avoiding dangerous situations, especially in critical situations, e.g. city and heavy traffic. The Blind Spot Monitor detects cars and motorcycles in the driver's blind spot and highlights these vehicles via a LED indicator in the door mirror. Rear Traffic Alert warns the driver of approaching traffic at the rear of the car when reversing via an audible warning followed by a visual message in the Optical Parking System (OPS).</p> <p>Blind Spot Monitor with Rear Traffic Alert cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle and must monitor the speed and distance in relation to other vehicles.</p>			
<b>Brake Assist</b>			
During emergency braking, Brake Assist aids the driver by increasing the brake pressure automatically to a level exceeding the locking limit. The ABS is thus quickly brought into the operating range, which enables maximum vehicle deceleration to be achieved.			



## **VOLKSWAGEN POLO LAUNCH EDITION Features and specifications**

### **GLOSSARY (CONT'D)**

#### **Direct Shift Gearbox (DSG)\***

DSG is a manual gearbox in which the gearshifts are controlled electronically. What makes the DSG unique is that it has 2 separate gear sets operated by 2 clutches.

The benefit of 2 gear sets and 2 clutches is that one gear set and clutch is engaged driving the vehicle with the second disengaged clutch having already pre-selected the next gear awaiting for power to be transferred. As the next gear has already been pre-selected prior to power being applied, the gear change only takes 3-4 100ths of a second. There is virtually no interruption to power, traction or acceleration.

The DSG also offers Tiptronic gear selection and sports mode.

#### **Electronic Brake-pressure Distribution (EBD)**

Electronic, more sophisticated means of regulating the ratio of front/rear brake pressure. Settings are varied according to driving and load conditions to ensure each wheel is braked to the optimum extent.

#### **Electronic Differential Lock (EDL)**

EDL improves driving and steering characteristics when accelerating on road surfaces where each wheel has a different degree of traction. The system operates automatically and is combined with the ABS system. Using the ABS wheel sensors, EDL monitors the speed of the individual driving wheels. When a difference in driving wheel speed is detected (i.e. when one wheel starts to spin due to differences in road surfaces, e.g. due to water or dirt) the system brakes the spinning wheel, transferring engine power to the wheel with the best traction. EDL is active in forward and reverse and operates up to 40km/h.

#### **Electronic Stabilisation Program (ESP)**

ABS and ASR traction control systems are integrated into the Electronic Stabilisation Program (ESP). In short, ESP helps ensure that the vehicle goes where you steer it even in extreme driving conditions. The ESP system constantly compares the actual movement of the vehicle with pre-determined values and should a situation arise where the vehicle starts to skid, ESP will apply the brakes to individual wheels and automatically adjust the engine's power output to correct the problem. ESP prevents the vehicle from losing control when trying to avoid an accident, for example. It also reduces the effects of understeer or oversteer.

#### **Fatigue Detection**

The driver Fatigue Detection system automatically analyses the driving characteristics and if they indicate possible fatigue, recommends that the driver takes a break. The system continually evaluates steering wheel movements along with other signals in the vehicle on motorways and others roads at speeds in excess of 60 km/h, and calculates a fatigue estimate. If fatigue is detected, the driver is warned by information in the Multi-function Display and an acoustic signal. The warning is repeated after 15 minutes if the driver has not taken a break.

Fatigue Detection cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle and therefore determining whether or not they are fit to drive. A driving time of 15 minutes is required in order to assess the driver correctly. The functionality of the system is restricted given a sporty driving style, winding roads and poor road surfaces.

#### **Front Assist with City Emergency Brake (City EB) and Pedestrian Monitoring functions**

The Front Assist ambient traffic monitoring system uses a radar sensor to detect critical distance situations and thus help to shorten the braking distance, reducing the risk of a rear-end collision.

The traffic ahead is monitored constantly by the radar at the front. If a vehicle is detected ahead of you in the lane, the distance and the speed relative to it are calculated. If the gap is closing too fast, Front Assist initially warns the driver by means of an audible as well as a visual signal. At the same time, the brake pads are brought into contact with the brake discs and the sensitivity of the Brake Assist is increased. This primes the braking system for a possible emergency stop. Furthermore, an automatic jolt of the brakes warns the driver of the danger. If the driver also fails to react to the warning jolt, Front Assist brakes automatically, helping to avoid a collision or reduce the severity of the accident.

The City Emergency Brake (City EB) function is a radar based emergency braking system designed to help a driver avoid a low-speed crash or to reduce its severity. At vehicle speeds below 30km/h, City EB monitors the area ahead of the car for vehicles which might present a threat of collision. If a collision is likely, City Emergency Braking first pre-charges the brakes and makes the emergency Brake Assist system more sensitive: if the driver should notice the risk, the car is ready to respond more quickly to their braking action.



## VOLKSWAGEN POLO LAUNCH EDITION Features and specifications

### GLOSSARY (CONT'D)

#### Front Assist with City Emergency Brake (City EB) and Pedestrian Monitoring functions (CONT'D)

However, if the driver still takes no action and a collision becomes imminent, City Emergency Braking independently applies the brakes very hard. If the driver intervenes to try to avoid the accident, either by accelerating hard or by steering, City EB will deactivate and allow the driver to complete the avoidance manoeuvre.

Pedestrian Monitoring is an extension of the Front Assist monitoring system featuring the City Emergency Brake. The system uses a radar sensor in the radiator grille to monitor the area in front of the vehicle and within the limits of the system, register certain situations, for example a pedestrian stepping onto the road suddenly. The system then gives an immediate acoustic and visual signal to warn the driver. If the driver does not brake, the system initiates a jolt of the brake as a warning about the critical situation, while at the same time preparing for hard braking. If the driver fails to react, the system automatically performs emergency braking, within system limits. Ideally this will prevent a collision, or at least reduce its severity.

Front Assist with City Emergency Brake (City EB) and Pedestrian Monitoring cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle and must monitor the speed and distance in relation to other vehicles.

#### Hill Start Assist

Hill Start Assist (HSA) holds the vehicle when the foot brake is released by temporarily locking the brake pressure (for a maximum of 1.5 seconds) to provide comfortable starting-off without rolling back. Hill Start Assist (HSA) operates on inclines greater than 5% and is fitted in combination with manual transmissions and the Direct Shift Gearbox (DSG).

#### Manoeuvre braking\*

Manoeuvre braking assists the driver to avoid or reduce damage in a potential collision by initiating emergency braking. It supports the driver during forward and reverse manoeuvring in a speed range of a maximum 10 km/h. If the risk for an accident is recognised, emergency braking is initiated to minimise possible damage.

Manoeuvre braking cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle. The object must be detected by the sensors. If the driver notices a risk that pedestrians, other vehicles or objects could be damaged they need to react accordingly and stop the vehicle.

#### Multi-collision brake

The multi-collision brake has been designed to provide effective assistance for the driver in the moments after an accident. Multi-collision brake triggers automatic controlled braking once an initial collision has been detected so as to reduce the intensity of further accidents after a collision and can help prevent follow-on collisions with oncoming traffic.

The triggering of the multi-collision brake is based on a collision being detected by the airbag sensors. The ESP control unit limits the deceleration of the vehicle by the multi-collision brake to a defined value and vehicle speed. The vehicle can still be controlled by the driver, even when automatic braking is taking place. The driver can interrupt the multi-collision braking at any time by accelerating or braking even more strongly.

#### Park Assist\*

The third generation Park Assist system actively helps the driver when entering or reversing into 90° parking bays, as well as reversing into and driving out of parallel parking spaces. The system works by using sensors mounted either side of the front and rear bumpers together with parking distance sensors front and rear. To park, the driver simply presses the Park Assist button to select the type of parking manoeuvre and uses the appropriate indicator as the car slowly passes the potential parking space. Sensors scan the size of the parking space as the car is driven past and the driver is alerted if the parking space is big enough. If there is sufficient space, the driver stops the car, selects the correct gear and lets go of the steering wheel.

Park Assist will alert the driver of the intended path and subsequently the appearance of obstacles in the Multi-Function Display, within the driver's field of vision. Park Assist then actively supports the driver by taking over the steering control and parks the vehicle in the available space using the ideal course, if necessary with several moves. The driver can however take over the control of the steering at any time and end the automatic parking procedure.

Park Assist cannot replace the driver's attentiveness. The driver is still legally responsible for the vehicle. If the driver notices a risk that pedestrians, other vehicles or objects could be damaged or if they are uncertain of the risk, they will need to react accordingly and stop the vehicle, ending the function.



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## VOLKSWAGEN POLO LAUNCH EDITION Features and specifications

### GLOSSARY (CONT'D)

#### Proactive occupant protection system\*

The proactive occupant protection system incorporates active and passive safety elements. When the system detects a potential accident situation, the occupants and the vehicle are prepared for a possible accident. Automatic tensioning of the seat belts secures the driver and front passenger in their seats to attain the best possible protective potential of the airbag and belt system. In case of high transverse dynamics the side windows are also closed, leaving just a small air gap. Closing of the windows offers optimal support to the head and side airbags which results in the best possible protection.

\*Available as an option/part of an optional package

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